

CommunitiesOnline

Effective Engagement During Construction

The work isn't over when a scheme is granted planning consent – in many respects it's just beginning.

The local community will need to understand what's proposed, will want to know more detail about the timescales involved and may be interested to receive regular updates. Similarly the developer will benefit from gaining the goodwill and support of local residents and may require the contact details of those in the immediate area to inform them of road closures and major work taking place on site.

A CommunitiesOnline website provides exactly that, at more. Suggested content for a bespoke CommunitiesOnline website is as follows:

- Home Page – an introduction to the work being carried out on site with links to key pages
- About the Scheme – an introduction to the proposals, which may include a timeline, interactive Google maps and Frequently Asked Questions (to which respondents may contribute)
- Construction update –regular updates regarding activity on site
- Media Gallery – video, image and audio files
- The Team – an introduction to the team with hyperlinks to each organisation's own website as appropriate. Links which demonstrate environmental awareness, commitment to using local workers and apprenticeship schemes can be very beneficial at this stage.
- Planning – the planning consent document and Construction Management Plan may be uploaded
- Useful info – links to resources which may be of interest to local residents; perhaps a link to the Considerate Constructors Scheme.
- Contact Us – our contact details (downloadable as Vcards) and the opportunity for residents to sign up to regular news updates. We can provide a separate channel to enable people to get in touch regarding jobs or providing services, or provide an opportunity for individuals to get together to form a community association.
- A list of Quick Links on each page, which guide the user to relevant pages elsewhere on the website.

Very importantly, the website and ongoing engagement process are managed by us, allowing the developer to focus on development.

Contact us to find out how we can work with you to deliver excellent – and very cost effective - community relations during construction.